



**MANIPAL ACADEMY
OF HIGHER EDUCATION**

(Deemed-to-be-University under Section 3 of the UGC Act, 1956)

Immersion Program on
Exploring Business Landscapes in India
February 26 - March 03, 2018
at Manipal Academy of Higher Education (MAHE), Manipal, India

organised jointly by
Centre for Intercultural Studies and Dialogue,
Department of European Studies, Faculty of Humanities and Social Sciences, MAHE
and
Indo-German Centre for Applied Research and Academic Exchange,
School of Management, Faculty of Science, Technology and Management, MAHE

SCHEDULE

		MAHE Manipal INDIA
Mon, Feb 26		Flight to Mangalore/bus shuttle from Mangalore to Manipal
	20:00	Dinner at New International Guest House
Tue, Feb 27	09:00-09:25	Visit to the Experience Theatre at MAHE
	09:30-10:00	Welcome Meeting at MAHE with University Officials, Heads of Department of European Studies and School of Management
	10:00-10:40	Administrative formalities at OIAC
	11:00-13:00	Lecture Session 1 : Understanding the Cultural Dynamics of Business in India Resource Person : Dr. Neeta Inamdar, Dr. Praveen Shetty and Mr. Rahul Putty Venue: LH1, DES
	13:00-14:00	Lunch at New International Guest House
	14:00-16:30	Company Visit to Jayalaxmi Enterprises Theme : Organic Growth of Family Owned Business in India Know more about this enterprise at http://www.jayalaxmi.co.in/#
	17:00-18:30	Visit to the Jain Temple, Varanga Resource Person : Mr. Srinivas Acharya Information related to Jain Philosophy
	19:00	Authentic South Indian Dinner at Hotel Kateel International
	20:30	Drive back to Manipal
Wed, Feb 28	10:30-11:30	Lecture Session 2: Strategy and operations : Enhancing Business Effectiveness and Capabilities Resource person : Dr. Srinivas Rao Venue: LH1, DES
	12:00-13:00	Lunch at New International Guest House
	13:30-15:30	Visit : Manipal Technologies Limited (MTL) Theme : Corporate Structuring in India Resource Person: Mr. Shantanu Roy Find MTL @ https://manipaltechnologies.com
	16:00-16:30	Tea at KMC food Court
	17:00-19:00	Cultural Evening : Visit to Yakshagana Kendra at Udupi -Folk-art of the region Resource Person : Mr. Sanjeev Suvarna
	19:30	Dinner at MTR, Udupi

Thu, Mar 01	09:30-10:30	Lecture Session 3 : Exploring the Corporate Finance and Macro Finance Eco Systems in India Resource person : Dr. Rajshekhara Pillai and Mr. Allen Pereira Venue: LH, School of Management
	10:30-10:45	Tea Break
	10:45-12:00	Lecture Session 4: High Performance Organisations Resource Person : Mr. Nishith Mohanty Venue: LH, School of Management
	12:00-13:00	Lunch at New International Guest House
	13:30-17:00	Company Visit : Abharan Jewellers, Udupi Theme : Transforming Traditional Management Approaches to Sustain Competition and Trigger Growth
	17:30-19:00	Visit to Kapu Beach
	19:30	Dinner at Ocean Pearl
Fri, Mar 02	10:45- 11:00	Tea Break
	11:00-13:00	Group presentations Venue: LH1, DES
	13:00-14:00	Lunch at New International Guest House
	14:30-16:00	Panel Discussion with Budding Entrepreneurs of Manipal and POWER team Theme: Entrepreneurship, Innovation and Start-ups: Eco System in Manipal Venue: Manipal Incubation Centre, MIT
	19:30-20:30	Farewell Dinner with University Officials at Valley View
Sat, Mar 03	10:00-12:00	Visit to Krishna Temple and shopping Travel back to Bremen